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De Young Properties: **Three Generations of Building Extreme Dreams**





The Dream Team Builds Extreme Green

De Young Properties, a builder that worked with “Extreme Makeover: Home Edition,” features the most energy-efficient homes at Brentwood Loma Vista, located in Clovis, Calif.

By Kristen Eichenmuller

In today's market, many homebuilders are transitioning into the green scene. But, De Young Properties has been building earth-friendly homes for over 35 years. With three generations building family neighborhoods with quality crafted homes, De Young Properties builds

green to save green by providing healthy environments for their homeowners with their Tier II Energy Star and GreenPoint Rated homes at Brentwood Loma Vista.

“We are leading the charge for our industry, so this green technology is available to homeowners at a price they can afford,” says Ryan De Young,

vice president of De Young Properties. As part of a 3,300 acre master-planned community in Clovis, Calif., these green homes start from the \$200,000s and offer designer floor plans from 1,110 to 3,484 square feet, with up to six bedrooms, 4 1/2 baths and up to four-car garages. With a total of 160 home sites at





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continuous-flow tankless water heaters, Energy Star-rated appliances and high-performance, dual-pane, Low-E Milgard windows. “With estimated base energy costs as low as \$34 per month, each new De Young home is a miser when it comes to energy for reduced energy costs. With GreenPoint Rated and Energy Star, our homes not only save money but will be healthier to live in,” says Paula De Young, executive vice president and owner of De Young Properties.

Brentwood Loma Vista, 25 home sites are currently being marketed, targeting first-time home buyers and move-up buyers.

With third-party certification from GreenPoint Rated, a program from Build It Green, the homes include signature green features, such as

▲ With endless options for personalizing each home, homebuyers can find the perfect home to match their style, size and price.

◀ De Young Properties gathers with the celebrity designers of the hit show “Extreme Makeover: Home Edition.”

▼ As some of the most affordable homes, Brentwood Loma Vista will feature 160 home sites, with 25 sites currently being marketed.



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Ventilation systems improve indoor air quality and tight construction and duct sealing increase comfort while reducing drafts and moisture, while the homes have superior, formaldehyde-free insulation. Efficient plumbing fixtures, water-conserving and California native, drought resistant landscaping and



high-efficiency irrigation systems help conserve water.

Sustainable building practices include strategic land-use planning, recycling up to 80 percent of waste created during construction, durable building materials and minimization of the environmental footprint. “These are recognized as the most energy-efficient homes in the Fresno and Clovis area. Many earth-friendly features may not catch a homebuyer’s eye as they walk through a model, so GreenPoint Rated gives customers a tool to identify homebuilders that are conscious of our environment

and its future,” says Ryan De Young.

With a proven record of commitment to the local community, De Young Properties worked on the Emmy Award-winning television show “Extreme Makeover: Home Edition” in January 2009. Referred to as the “Super Bowl”

of homebuilding, according to owner and president of De Young Properties, Jerry De Young, the team built a 3,000-square-foot home for the Riojas family in only 106 hours. “Our well-seasoned De Young construction team spent weeks planning and preparing for the actual build process. The level of enthusiasm and support from our trade partners and community was inspiring and showed the true depth of generosity, compassion and the spirit of cooperation,” says Jerry De Young.

Over the last 35 years, De Young Properties built over 7,000 homes and

▲ De Young Properties incorporates many amenities such as performance engineered Kohler plumbing fixtures, premium-grade 20-inch tile floors and walls pre-plumbed for a pest control system.

◀ This spacious 3,484-square-foot home (model Residence 350) offers six bedrooms, 4 1/2 baths and a tandem three-car garage.

is currently selling homes in three communities in Fresno, Calif. and Clovis, Calif. “The current economic downturn is a prominent change for the housing industry; however, the housing industry is cyclical, so since we have been in business for 35 years, we have experienced other economic downturns in the past. To respond to the economic demands, we aggressively pursue providing the highest and most comprehensive valued home in our market, although, the changing market never changes the core principles of our company: to continue to take care of our customers,” says De Young’s President.



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